

OEM / ODM Packaging Guide

A practical approval framework for private label, destination variants, retail packaging and scoped product development.

DOCUMENT STATUS

Procurement reference edition / 10 September 2026. Not a final approved model datasheet, certificate, quotation or contractual warranty. Confirm the exact SKU, sample and written order terms before purchase.

Choose the program before quoting

Program	Indicative deliverables
Private Label Basic	Selected product platform, permitted logo application, artwork review and identified approval sample.
Custom Packaging Pro	Packaging structure, inserts, retail artwork, manuals/localization, carton layout and packaging sample.
ODM Development Program	Feasibility, scoped design changes, prototypes, test plan and production-release documentation.

Every package is agreed by quotation

MOQ, sample charges, tooling ownership, lead time, QC scope and warranty integration are confirmed in writing. Package names do not promise a fixed price, engineering scope, certification, manufacturing capacity or automatic territory exclusivity.

Rights and responsibility

Record brand permission, design/tooling ownership, responsible manufacturer or importer, approved artwork revision and destination requirements. Use certification marks only after verifying applicable formal documents.

Request: <https://aimipaer.com/rfq/?category=manufacturing-oem-odm>

Packaging Approval Checklist

Approval item	Required record
Identity and artwork	Final SKU, variant, brand permission, color references and approved source file revision.
Structure and protection	Dimensions, material, inserts, accessories, carton quantity and agreed transport test where applicable.
Labeling and manuals	Destination language, actual ratings, warnings, importer details and reviewed instructions.
Barcode and serial / QR	Approved data format, scan sample, duplicate control and batch linkage.
Battery documentation	Final Wh/cell marking and model-matched UN38.3/SDS status where applicable; carrier requirements must be checked.
Sample and artwork gate	Identified physical sample, print proof, reviewer, date, accepted deviations and written sign-off.
Pilot and batch QC	Incoming materials, assembly checks, print/pack checks, inspection record and corrective action.
Release and change control	Approved BOM, artwork, sample, packing list, release authority and renewed approval after changes.

Warranty integration is a scoped deliverable

Agree identifier format, product registry ownership, activation rules, coverage, support workflow and data access. The live warranty registry supports authorized serial entry and private QR verification. A label alone does not create coverage: approved product records and written warranty terms must exist. Partner accounts are issued by an administrator; the public demo is separate.

Guide and packages: <https://aimipaer.com/oem-odm/>